

Sharing the benefits  
of healthy living

Vitality

# VitalityLife Discounts and Rewards.

Health insurance • Life Insurance • Investments





Understand your health		
Vitality Healthcheck	✓	✓
Bluecrest	✓	✓
Get active		
Polar	✓	✓
Garmin	✓	✓
Withings	✓	✓
Runners Need	✓	✓
Parkrun	✓	✓
Nike with Vitality	✓	✓
Virgin Active, Nuffield Health and David Lloyd clubs		✓
Eat well		
Waitrose		✓
WW	✓	✓
Stop smoking		
Allen Carr's Easyway	✓	✓
Family		
Vitality Healthy Kids		✓
Mindfulness, wellbeing and relaxation		
Champneys	✓	✓
Vitality Healthy Mind	✓	✓
Active rewards		
Vitality American Express® Credit Card		✓
Amazon Prime		✓
Vue/Cineworld		✓
Rakuten TV		✓
Caffè Nero	✓	✓
Travel		
Expedia	✓	✓
Mr & Mrs Smith		✓
Care support		
SuperCarers	✓	✓

# Vitality partners and rewards.

## Understand your health

We help you to get a better picture of your health with discounts on health checks and health screens



Healthcheck

Vitality Healthcheck through our pharmacy network

For only £12.50 you can get a 30 minute Vitality Healthcheck to measure your blood pressure; Body Mass Index; glucose; and cholesterol levels.



Bluecrest screening

Receive between 50-80% off Bluecrest health screens depending on your Vitality Age gap.

## Get active

We make getting healthy fun!



GARMIN.

withings

Up to 40% off selected devices with Polar, Garmin or Withings. (P+P applies).



Up to 50% off a pair of running shoes. Maximum of one pair per member per plan year. As well as 15% off full priced items, excluding electronics<sup>11</sup>



Earn a maximum of 8 points each time you run and 5 points each time you volunteer. You're able to earn a maximum of 40 points per week.



Great prices on the exclusive Vitality collection by Nike<sup>10</sup>



40% off Individual flexible memberships at selected Virgin Active, Nuffield Health and David Lloyd Clubs<sup>3</sup>. Joining fee applies.

## Eat well



£30 for a six month Digital + Studio Plan.



Up to 25% cashback on selected Waitrose Good Health products<sup>7</sup>.

## Stop smoking

One of the best ways to improve your health is to give up cigarettes



Free Allen Carr's Easyway to Stop Smoking programme (retail price £299).

## Family

We make it fun, easy and rewarding for your children to learn healthy lifelong habits<sup>9</sup>



**Protecting your family could get you:** Up to 40% off a Garmin kids activity tracker. Choose from a Garmin vívofit® jr. or the Garmin vívofit® jr. 2 featuring Disney themes.

Rewards for healthy activity with discounts at Disney Store between 10% and 25% depending on your Vitality Status.

## Mindfulness, wellbeing and relaxation

Pamper yourself with discounted Champneys spa breaks

Up to a total of three trips a year for a maximum of three nights at a time<sup>2</sup>.



	Discount
Champneys Health Spas	75% off
Champneys Town and City Spas	35% off
Champneys spa products	25% off



Healthy Mind



HEADSPACE

BUDDHIFY



### Earn Vitality points for mindfulness and relaxation

Earn two Vitality points a day for 10 minutes (or more) of mindful activity, up to a maximum of six points a week - using Headspace, Buddhify, Calm or The Mindfulness App.

You'll also receive 30% off an annual Headspace subscription.

## Active rewards

Get active and be rewarded



### Vitality American Express® Credit Card

Get the Credit Card that rewards you for being active with a healthy cashback booster. Representative 32.9% APR variable<sup>1</sup>.



Earn a cinema ticket at Cineworld or Vue. You will need to earn 12 Vitality points per adult in a week for two consecutive weeks<sup>5</sup>.



**Rakuten TV** - Enjoy the latest movies and TV shows with Rakuten TV.

Earn 12 Vitality points in a week and receive one movie code per week.



**Vitality Plus** - you can get rewarded with a handcrafted drink each week on us when you earn 12 activity points.

**Vitality Select** - you can get 50% off a handcrafted drink each week when you earn 12 activity points.<sup>6</sup>



**Stay active and get an annual Prime membership worth £79 on us, to enjoy fast delivery, movies, music and more.**

0% APR, Credit agreement for 12 months. Subject to Terms and Conditions and a credit check<sup>8</sup>.

## Travel

Get away from it all with up to 20% off hotels with Expedia.<sup>12</sup>



Status	Discount Vitality Select	Bookings per year	Discount Vitality Plus	Bookings per year
Bronze	10%	1	10%	4
Sliver	10%	2	12%	4
Gold	10%	3	15%	4
Platinum	10%	4	20%	4

Excludes Taxes

Up to 25% discounts with Mr and Mrs Smith.



	Bronze	Silver	Gold	Platinum
25% discount applies to first	£200	£300	£400	£500
Maximum discount per booking	£50	£75	£100	£125

## Care support



Comprehensive care guidance and service with SuperCarers.

You and your immediate family (also) can have access to CareSolved, the free care advice and support service provided by SuperCarers. You'll also receive a discount when you book ongoing care.



# Making the most of Vitality.

See how Tina saved herself over £700 in a year, as a member on Silver status, just by engaging with Vitality.

Bronze

Silver

Gold

Platinum



## 40% off Virgin Active monthly gym membership

Based on Wandsworth Smugglers Way Health Club.

**Saved: £436**



## 50% off a pair of sports shoes from Runners Need

Based on a pair of shoes RRP £90.

**Saved: £45**



## Vue cinema

Based on four visits to Vue Westfield (Shepherd's Bush) at £14.99 per adult 2D cinema ticket on a weekday evening.

**Saved: £59**



## A handcrafted drink from Caffè Nero

Based on Tina taking up the offer every other week and an average drink costing £2.25.

**Saved: £59**



## 75% off Champneys health spa overnight stay

Spa stay in a single room at Forest Mere resort.

**Saved: £183**

**Total saved: £782\***

\*Vitality Plus monthly fee and gym joining fees deducted.  
Prices and discounts correct as of September 2020.

### Terms and conditions:

Prices and discounts are correct as at September 2020. Availability of partners and rewards may be affected by the Coronavirus pandemic. Please see [vitality.co.uk/coronavirus-faqs](http://vitality.co.uk/coronavirus-faqs) for the most up-to-date information.

#### 1. Vitality American Express Credit Card:

Available on plans including Vitality Optimiser or Wellness Optimiser for an additional £4.75 per month per adult, or Vitality Plus for an additional £6.50 per month per adult. Your monthly premium must be above £45 before these additional fees are added.

Subject to eligibility criteria and approval. Visit [vitality.co.uk/rewards/partners/](http://vitality.co.uk/rewards/partners/) for terms and conditions. Representative 32.9% APR variable based on no annual Card fee, a maximum £6.50 monthly fee for the Vitality Programme, assumed credit limit of £1,200, and purchase rate of 22.2% variable. Representative APR is correct as at 07 October 2020. Interest rates link to the Bank of England base rate. See [amex.co.uk](http://amex.co.uk) for details. Vitality Corporate Services Limited acts as a credit broker. Exclusive lender is American Express Services Europe Limited. American Express Services Europe Limited has its registered office at Belgrave House, 76 Buckingham Palace Road, London, SW1W 9AX, United Kingdom. It is registered in England and Wales with Company Number 1833139 and is authorised and regulated by the Financial Conduct Authority.

2. **Champneys:** Rooms subject to availability. Minimum four week booking required. Please note, rates shown are per person when sharing. VitalityLife members are entitled to book for a maximum of three additional guests per booking (at a guest discounted rate of 35%). Minimum four week booking period applies. This offer does not apply to Eastwell Manor. For bookings at Mottram Hall, Vitality discount only applies for a one night stay. View the Champneys website for further details.

3. **Virgin Active, Nuffield Health and David Lloyd Clubs:** This offer applies to selected Virgin Active, Nuffield Health and David Lloyd Fitness & Wellbeing Clubs. Joining fee applies. See [vitality.co.uk/rewards/partners/](http://vitality.co.uk/rewards/partners/) for details of all eligible gyms.

4. For members with a BMI of 35 or more or who are 70 years or older, only 9 Vitality points are required to earn active rewards.

5. **Cinema:** Excludes alternative content, special screenings, all viewings at Cineworld Leicester Square and Vue Premieres and Event Cinema. 3D glasses and upgrades for special viewings, seating options, VueXtreme, Cineworld Cheltenham Screening Rooms and all screenings at Vue Leicester Square are available for an additional cost. You'll need to earn 12 activity points a week for two consecutive weeks to claim a cinema ticket, and there is a limit of 12 cinema tickets that can be claimed a year. Every time you generate a cinema code, your ticket allowance will reduce, even if you don't use your code.

6. **Caffè Nero:** With Vitality Select - Earn 12 activity points a week and get 50% off a handcrafted drink each week. With Vitality Plus - Earn 12 activity points a week and get rewarded with a handcrafted drink from Caffè Nero each week on us.

7. **Waitrose:** Minimum premium of £45 applies. Up to 25% cashback for certain Vitality plans only; higher cashback is available formembers with an eligible VitalityHealth and VitalityLife plan. The total cashback is based on the monthly Vitality activity points earned two months previously - 160 points are required for the maximum applicable cashback. Online purchases have a minimum spend of £60. A monthly spend cap applies. You can save on up to a maximum of £100 of selected Waitrose Good Health products a month for single plans and £200 a month for family plans. Your healthy food discount is valid online and in-store. To use the benefit, you need to register for a myWaitrose ora myPartner card and link it to your Vitality membership.

8. **Amazon Prime:** Applies to an annual Amazon Prime membership. Over 18s only. A credit check and eligibility criteria apply. Credit subject to status. 0% APR. Credit agreement for 12 months. You will pay either £0 or £7.90 per month over ten payments by variable Direct Debit based on the Vitality activity points you earn in the previous month. Vitality Corporate Services Limited acts as a credit broker. Exclusive lender is etika (a trading name of etika Finance UK Ltd). Excludes Channel Islands.

9. **Vitality Healthy Kids:** Each plan is eligible for a maximum of one discount voucher to spend at The Disney Store in any calendar month. One device available for each insured child aged 4-17. P&P applies.

10. **Nike with Vitality:** The Vitality collection by Nike is included on all VitalityLife plans. Each order will have a delivery charge of £4.95 which will be refunded if the item is faulty.

11. **Runners Need:** 15% discount on any full priced items doesn't include electronics and must be used separately to the 50% discount on one pair of sports shoes per plan year. The discount cannot be used in conjunction with any other offer or sale items.

12. **Expedia:** The member should be over the age of 18 as at the date of registration. Base for discount calculation will be capped at £750 per booking, per year. No discount will be provided beyond that.

Members cannot use the Expedia benefit without agreeing to the terms and conditions. Once proceeded through to the Expedia portal, the consent cannot be revoked.

## Find out more.

If you would like to know more about our discounts and rewards, please speak to your financial adviser or visit our website, [vitality.co.uk/rewards](http://vitality.co.uk/rewards)